

4-8-2011

Ricoh's Eco-Board Uses Its Energy to Support Japan's Disaster Relief

In an ongoing effort to support the disaster relief in Japan, Ricoh has updated its Times Square Eco-Board with a compassionate message of unity.

In black Japanese calligraphy on a white background are the words "Ganbare, Nippon," which translates to "Never give up, Japan." English text further states Ricoh's commitment to Japan and support for those devastated by the catastrophic earthquake and tsunami that hit the island nation on March 11, 2011.

The Eco-Board also displays a URL and Quick Response (QR) code that will take Times Square visitors to a website where they can make a donation to the American Red Cross.

One person can make a world of difference. Please join Ricoh in helping those affected by this crisis. Together we stand.